



PRIA

INTERNATIONAL ACADEMY

EVERY ONE, A LIFELONG LEARNER

USING THEORY OF CHANGE FOR GREATER IMPACT

3-DAY WORKSHOP



Workshop Dates: 17-19 July 2019

Objectives

- Developing an appreciation about the benefits of using Theory of Change approach in development planning, monitoring, and impact assessment;
- Enhancing analytical skills for mapping the development context and stakeholders;
- Building understanding and skills for developing a Theory of Change for your programme in a step by step manner;
- Developing a roadmap for implementing 'Theory of Change' in your organisational context

Rationale

Development practitioners are often asked, "So, what's your theory of change?" Have you then wondered, "Do I have one?" Programme managers managing NGO and CSR programmes need to understand a project's theory of change in order to plan it better and critically monitor and evaluate its impact. A young professional's understanding of theory of social change will help design and plan projects that achieve success. In an increasingly complex world it has now become imperative for any development intervention which aspires to change the current situation, to have a theory of how this change will happen. Every project or programme intervention is based on one or more hypotheses or assumptions. These assumptions together make a theory of social change.

A linear model for social change based on rigid and dogmatic framework is failing us like never before. There is more than one way to develop 'change pathways', measure 'change domains', and assess the realisation of 'vision'. A nimble footed, flexible, and adaptable approach to understanding development processes and measure development outcomes has become critical in development planning, monitoring and assessment.

PRIA International Academy's 3-day face to face workshop on "Using Theory of Change for Greater Impact" will equip you with strong perspectives on social and human development and rigorous analytical skills to develop programme and projects that can surely make a difference. It will make you confident in communicating internally within the organisation and externally to stakeholders about the "why" and "how" of your project. You will learn to unpack assumptions and construct a sound framework that will help you and your organisation achieve greater impact.



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Structure

Day 1

- **Introduction to Theory of Change (TOC)**
 - What is TOC
 - Core components of TOC
 - Steps for developing TOC
 - Purpose of developing TOC
- **Essential Analysis for Diving Deeper**
 - Stakeholder analysis
 - Power analysis
 - Gender analysis
- **Articulating A Desired Change**
 - Visioning a long-term change

Day 2

- **Analysing the Current Situation**
 - Political, Economic, Social, Technological, Legal & Environmental (PESTLE)
- **Identifying Domains of Change**
 - Defining domains of change
 - Articulating realistic domains of change
- **Analysing Assumptions and Risks**
 - Identifying assumptions
 - Identifying risks
 - Using assumptions & risk analysis in TOC
- **Identifying Strategic Priorities**
 - Capacity assessment

Day 3

- **Mapping Change Pathways**
 - Organisational/ thematic level
 - Project/action level
- **Defining Monitoring, Evaluation & Learning**
 - Identifying critical learning questions
 - Methodology for getting answers to these questions
- **Reflection on Learning**
 - Evaluation
 - Action plan

Facilitators

Dr. Rajesh Tandon is the Founder-President of PRIA and an internationally acclaimed scholar and civil society leader. He holds UNESCO Co-Chair on Social Responsibility of Higher Education and Community Based Participatory Research. He is a pioneer in Participatory Research and Participatory Training Methodology. Over 50 years, he trained, mentored, and coached hundreds of civil society leaders across the world.

Dr. Kaustuv Kanti Bandyopadhyay is the Director of PRIA and Head of PRIA International Academy. He is an internationally acclaimed researcher, trainer and practitioner. Over 25 year, he has led several flagship programme initiatives of PRIA in participatory governance and democracy. His expertise includes Organisation Development, Strategic Planning, and Monitoring & Evaluation.

Ms. Aarti Upadhyay is the Assistant Programme Manager in PRIA. She has 12 years of experience in development sector and has worked on capacity building of social sector workforce in Afghanistan and Myanmar. She was a faculty member at the Tata Institute of Social Sciences (TISS), Mumbai and has facilitated trainings for government and CSOs. She holds M.A. in Social Work from the TISS, Mumbai, India.

Course Details - At A Glance

Course code: 201

Type: Face to Face Workshop

Language: English

Duration: 3 Days

Date: 17-19 July, 2019

Fees: INR 8500/US\$ 150*

Participants: CSO, CSR, University Student (Post Graduate & Ph.D. Research Scholar), Think Tank, Foundation, Government

Fees Details

Fees can be paid in Indian Rupees (by Indian participants) and in US Dollars (by international participants). You can choose to send a Demand Draft or pay through online payment gateway.

Accommodation: INR 1400/day (double sharing) inclusive of breakfast

Dinner: INR 500 Non-vegetarian/ INR 400 Vegetarian

PIA can arrange accommodation and dinner at PRIA Hostel. Please mention the necessary details in your online application form should you need on-site accommodation and dinner.

*Inclusive of 18% Goods & Service Tax; workshop, materials, lunch, and tea/coffee on workshop days

For more information: Please visit PRIA International Academy or write to pia@pria.org

