

# LIFELONG LEARNING IN THE CITY-REGION INTERNATIONAL CONFERENCE

Lifelong Learning reaching the regions that other learning doesn't reach

Sunday 23 September to Tuesday 25 September 2007

University of Pécs  
7633, Szántó Kovács 1/B.  
Pécs, Hungary



CONFERENCE  
ANNOUNCEMENT AND  
CALL FOR PAPERS

DEADLINE FOR ABSTRACTS:

FRIDAY 30 MARCH 2007

Observatory PASCAL

The PASCAL Observatory on Place Management, Social Capital and Learning Regions invites contributions to an international conference on the theme of 'Lifelong Learning in the City-Region'. This fifth international conference to be hosted by PASCAL has developed from a number of research and development projects that have been carried out by partners within the Observatory and which focus on the city and the region as a context for lifelong learning. In our work, like the European Commission, we refer to a region, city, urban or rural area, regardless of whether its identity is defined in administrative, cultural, geographical, physical or political terms. As in the call for proposals within the EC's R3L programme, our concern is simply the region or city's capacity to encompass and mobilise the key players for the purpose of developing lifelong learning.

The aim of the conference is to review issues which have emerged from research and practice undertaken with a focus on the role of lifelong learning at the regional or city level whether it be with an economic or a social goal. The conference is designed to appeal to researchers, policy-makers and practitioners. On the one hand it invites researchers to examine contemporary research issues empirically, methodologically and theoretically; on the other it invites those whose primary concern is practice and its implementation to share their experiences with us. A number of leading figures from the international research and policy-making communities have been invited to provide an analysis

of the issues emerging from research and practice. Papers from a wide range of researchers, policy-makers and practitioners will complement these keynote presentations. We are especially interested in papers that address a 'community' perspective. A number of 'roundtable' sessions will allow for debate and discussion on particular topics. The conference will provide a forum for critical and analytical perspectives to inform practice, policy and research in these areas. In addition to the conference proceedings, papers will be considered for a proposed book based on the themes of the conference.

The location for the conference is Pécs in Southern Hungary. The City has a two thousand-year-old history as evidenced by its Roman archeological heritage, has been the Catholic Episcopal seat from the early 11th century, and is the site of the earliest Hungarian university to have been founded in 1364 by the Anjou-king, Louis I (for more on the city of Pécs, go to <http://www.pecs.hu/varosnezes>). Today, the University of Pécs is one of the largest in the country with 10 faculties, Adult Education and Human Resources Development amongst them (see <http://www.pte.hu>). Together with the University, the city of Pécs is preparing itself for a series of events and development projects as the European City of Culture 2010. At the same time, preparations are also well-advanced for the city's Year of Teaching and Learning, also in 2010. This conference is an important element of the preparations for that thematic year on behalf of the University of Pécs.



UNIVERSITY OF  
STIRLING

## BACKGROUND

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PASCAL is an international research and policy development alliance, which aims to develop, communicate and explain new and emerging ideas about place management, social capital and learning regions. PASCAL was initiated by the Royal Melbourne Institute of Technology, the University of Stirling, the Victoria Government, the Scottish Executive and Kent County Council. The founding members together with the University of Pécs have organised this international conference.

The PASCAL Observatory is funded by its members on the presumption that there is considerable work to be done to engage regional governments and associated policy-makers to benefit fully from emerging research and learning about how best to foster balanced and sustainable economic and social development in their regions. PASCAL invites new members to join its network. To find out more about the service or to become a supporter please contact: [pascal@stir.ac.uk](mailto:pascal@stir.ac.uk) or follow links at <http://www.obs-pascal.com>

Following the success of the last conference held in Melbourne, Australia in July 2006, organised by a partnership of PASCAL, the Australian Institute of Public Administration, and the Department for Victorian Communities, this will be the fifth international conference hosted by PASCAL. The conference is designed to further the international dimension of PASCAL's work and to deepen our understanding of the issues associated with policy and programme development around the world.

Parallel sessions of presented papers, demonstration projects which illustrate good practice, and roundtable discussions will allow for debate and discussion on a range of topics within the broad theme of lifelong learning in the city-region.

## WHO SHOULD ATTEND

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Public policy-makers and managers, community development workers and leaders, academic researchers, stakeholders and partners from all sectors working in the fields of place management, social capital and lifelong learning particularly those with an interest in:

- Sharing success with other policy makers and practitioners from across the world
- Learning how to create constructive partnerships at local, regional, national and international level
- Demonstrating the value of policy makers and practitioners from public, private and NGOs working with academic institutions
- Networking with people tackling similar community development issues
- Facing the challenges of changing demographics
- Disseminating applied research findings to end users
- Demonstrating engagement with community networks for social change
- Co-investment in planning and development, innovation, and infrastructure development
- What research can tell us about the lifelong learning city and region in practice

## CONFERENCE THEME AND SUBMISSION OF ABSTRACTS

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PASCAL is interested in research and evaluation work, applied and theoretical, concerning policy and programmes for sustainable community development, especially involving a 'whole of government' (or linked-up) approach.

PASCAL exists to learn, improve and exchange knowledge about ways of planning that succeed in building and supporting social capital and lifelong learning together with sustainable prosperity. The broad themes of the conference relate to a key area of concern for PASCAL, namely the learning city-region. We invite contributions to conference themes from a range of discipline areas and multi-disciplinary contexts including architecture, planning, urban and rural development, education, community learning and social policy. In addition to the conference proceedings, papers will be considered for a proposed book based on the themes of the conference.

**We invite contributions to roundtable discussions with the following three themes:**

- The role of lifelong learning in the modified Lisbon Strategy of the EU;
- Learning regions and local and regional economic development and employability
- The effectiveness of the learning region model in enhancing social cohesion

Within the broad theme of the learning city-region we invite traditional academic papers, policy and practice papers and demonstration projects, which will be grouped into sub-themes as follows:

- Interregional policy development
- Cross border partnerships and collaboration
- Managing networks and partnerships in the lifelong learning region
- The lifelong learning region as a tool for developing active citizenship
- Lifelong learning regions and social partnerships
- The role of ICT in developing social capital at regional level
- Learning needs of regional and municipal authorities and agencies
- Economic benefits and social stability in lifelong learning regions
- Profiting from the knowledge society at regional level
- The lifelong learning region as a complex system
- The academic development of adult education within the regions of the Central-European Association of Universities

## SUBMITTING AN ABSTRACT

### DEADLINE: FRIDAY 30 MARCH 2007

We welcome submission of abstracts for individual papers and demonstration projects illustrating good practice, which are focused on one or more of the conference themes. These may include reporting on policy development, innovative practice, research in progress or completed research, methodological issues, theoretical issues or conceptual issues. We particularly welcome papers that have an international comparative dimension.

### ABSTRACTS SHOULD INDICATE:

- The nature of the paper, for example, whether it is a report on completed research, work in progress, an analytical or discussion paper, a demonstration project of practice or a roundtable contribution. A roundtable proposal should consist of between three and five short contributions on one of **three** key themes listed above, whilst other proposals may be focussed on any of the **eleven** sub-themes above.
- The issues the paper raises
- The relationship of the paper to other literature, research, etc
- The approach to the topic, and where relevant an outline of methodology, sample, etc
- Conclusions and recommendations

Abstracts should not exceed 500 words. The working language for the conference is English. Abstracts must be submitted electronically (Rich Text Format or Microsoft Word) no later than Friday 30 March 2007.

### Please send by e-mail to:

Prof. Balázs Németh  
Faculty of Adult Education and Human Resources  
Development  
University of Pécs  
7633, Szántó Kovács 1/B.  
Pécs, Hungary  
e-mail: PASCAL2007conf@human.pte.hu

### PROPOSALS MUST CLEARLY STATE:

- The sub-theme for which the abstract is submitted
- Full name(s), job title(s), place(s) of employment, postal, telephone, fax and e-mail address(es) of proposers

Abstracts will be reviewed and contributors will be notified regarding acceptance of their papers by Monday 30 April 2007.

Each paper will be allocated 35 minutes in duration. Presentations should be no longer than 25 minutes, leaving at least 10 minutes for discussion and questions. Roundtables will be allocated 70 minutes. Completed papers should not exceed 4000 words. All published papers will have been subject to an anonymous, full refereeing process. Deadline for submission of full papers is Monday 2 July 2007. Details of submission format will be circulated with acceptance of abstracts.



## OUTLINE PROGRAMME

### KEYNOTE SPEAKERS WILL INCLUDE:

- **Dr István Hiller**, Minister of Education and Culture, Hungary
- **Professor James Powell**, Pro-Vice-Chancellor, University of Salford
- **Professor Hans Schuetze**, University of British Columbia, Vancouver
- **Professor Christina Ullenius**, Rector of the University of Karlstad

### DAY ONE | Sun 23 September 2007

#### 19:00-21:00

Welcome reception at the Csontvary Museum.  
7621-Pécs, Janus Pannonius str. 11.

### DAY TWO | Monday 24 September 2007

#### 07:45-08:45

**Conference Registration at University of Pécs, Faculty of Adult Education and HRD**

#### 08:45-09:45

**Welcome:** Professor László Lénárd, Rector, University of Pécs who will introduce:

- Dr István Hiller, Minister of Education and Culture, Hungary
- Mayor of the City Council of Pécs
- Dr János Hargitai, President of Baranya County Council
- President of Pécs-Baranya Chamber of Commerce and Industry

(**Chair:** Professor Dr Dénes Koltai, Dean, Faculty of Adult Education and HRD, University of Pécs)

#### 09:45-10:30

**Keynote Address:** The Role of National Lifelong Learning Strategy in National and Regional Development of Hungary

Dr István Hiller, Minister of Education and Culture, Hungarian Government

(**Chair:** Professor Michael Osborne, Co-director, PASCAL)

#### 10:30-10:50

**Refreshments**

#### 10:50-11:50

**Roundtable Discussions** around the theme of **Role of Lifelong Learning in the modified Lisbon Strategy of the EU**

#### 11:55-13:05

**Parallel Paper Sessions**

#### 13:10-14:30

**Lunch, in the conference hall of the Faculty of Adult Education and HRD**

### SESSION TWO

#### 14:30-15:15

**Keynote Address:** The University and its External Partners

Professor Christina Ullenius, Rector of the University of Karlstad

(**Chair:** Professor Bruce Wilson, Co-director, PASCAL)

#### 15:15-15:35

**Refreshments**

#### 15:35-16:40

**Roundtable Discussions** around the theme of **How Can Learning Regions Promote Local and Regional Economic Development and Employability.**

#### 16:50-18:00

**Parallel Paper Sessions**

### SESSION THREE

#### 18:00-18:45

**Open Meeting to discuss PASCAL services**

#### 20:00-24:00

**Conference Dinner: Hotel Palatinus, Bartók Hall**

**After-dinner speaker:** Dr Jarl Bengtsson, Chair of the PASCAL Board - From Learning by Heart to Learning by Brain; The Emerging Research and Policy Agenda

### DAY THREE | Tuesday 25 September 2007

#### 07:45-08:30

**Registration for Day 3 only delegates at University of Pécs, Faculty of Adult Education and HRD**

### SESSION FOUR

#### 08:45-09:30

**Keynote Address:** Creative Cities and the Role of their Creative Universities – The New Imperative for the Global Knowledge Economy

Professor James Powell, Pro-Vice-Chancellor, University of Salford

(**Chair:** Professor Balázs Németh, Vice-Head of Dept. of Adult Education, University of Pécs)

09:40-11:00

Roundtable Discussions around the theme of the Effectiveness of the Learning Region Model in Enhancing Social Cohesion.

(Refreshments available)

11:05-12:15

Parallel Paper Sessions

12:15-13:45

Lunch, in the conference hall of the Faculty of Adult Education and HRD

## SESSION FIVE

13:45-14:30

**Keynote Address:** The Benefits of Lifelong Learning

Professor Hans Schuetze, University of British Columbia, Vancouver

(Chair: Dr Anne Badenhorst, Director, Community Relations & Industrial Partnerships, RMIT)

14:40-15:55

Parallel Paper Sessions

15:55-16:15

Refreshments

16:15-17:30

Final Panel Session and Plenary - A Question and Answer Session and Overview

Panel:

- Professor Herman Baert, Professor of Adult Education, University of Leuven
- OECD representative – to be confirmed
- Dr Aniko Kalman, Director of Lifelong Learning, University of Debrecen
- Professor Ingunn Sandaker, Professor, Learning in Complex Systems, Akershus Academy
- Dr Larry Swanson, Director, Center for the Rocky Mountain West, University of Montana

(Chair: Professor Chris Duke, CEO, PASCAL)

19:30

Evening Reception hosted by the University of Pécs followed by dinner with founding PASCAL sponsors and subscribers at Hotel Patria

This programme is correct at the time of going to press. The organisers reserve the right to make changes to the published programme in the event of one or more of the advertised speakers being unable to attend. Delegates will have no claim in respect of such changes.

## THE VENUE – CITY OF PÉCS

Pécs is the largest city of Transdanubia in Western Hungary and the seat of both the South Transdanubian region and Baranya County. It is located 40km from the rivers Danube and Drava, and although it lies 500km from the Adriatic, it is the sea that gives the city and its immediate region a Mediterranean character. It has been recorded that the 17th century Sultan Suleiman II of Turkey called Pécs an earthly paradise, perhaps because at least a dozen fast flowing streams ran across the city. The valleys of these streams shape the basic structure of the city even today. The Orfű Lakes and the dripstone cave of Abaliget are some 10km from Pécs, while 25km to the south, beyond the Villány Hills, is Harkány, one

of the most well-known spas of Hungary. Although the once famous viticulture (to which the indigenous people of Pécs owe their name "Tüke" meaning 'vine') on the southern slopes of the Mecsek Hills has declined, the Siklós-Villány wine area is very nearby.

## TRAVELLING TO PÉCS

Pécs can be reached by car ([www.viamichelin.com](http://www.viamichelin.com)); the journey from Budapest takes 3 hours. Intercity trains ([www.elvira.hu](http://www.elvira.hu)) from Budapest leave 6 times a day. There is one daily flight from Vienna International Airport ([www.aua.com](http://www.aua.com)) with Austrian Airlines, part of the Star Alliance group. Organisers of the conference recommend flight or train services, and early booking especially of flights. Many airlines fly to Budapest.

Distance between Pécs and other major cities as the crow flies:

Szeged 140 km	Graz 240 km
Budapest 180 km	Szarajevó 240 km
Zágráb 180 km	Tuzla 180 km
Maribor 200 km	Debrecen 320 km



## EVENT INFORMATION

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- Conference registration will be required for refereed papers to be included in the conference proceedings.
- The completed and signed application form (pages 7 and 8 of this brochure) must be faxed/posted to Prof. Balázs Németh by Friday 27 July 2007 to secure a place at the event. Reservations by telephone cannot be accepted.
- Only application forms with the payment section completed will be processed.
- There are 200 places which will be allocated in order of receipt of completed application forms.
- Confirmation of a place will be sent to successful applicants by e-mail. Joining instructions, along with a full programme, map and directions to the venue, will be mailed out (only to those who have made payment in full) during week beginning Monday 3 September 2007.

## OTHER CONFERENCES

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The conference is preceded by another event which may be of interest to delegates:

**OECD/IMHE conference: Globally Competitive, Regionally Engaged - Higher Education and Regions, 19 – 21 September 2007, Valencia, Spain**

## BURSARIES

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There are a number of bursaries available; these are worth €150 towards the cost of the conference fee. We would particularly welcome applications from Postgraduate Research Student and Academics/ Researchers with a lack of institutional resources from countries outside the OECD who wish to present papers. Closing date for applications - Friday 6th April 2007.

## Cancellation and Refunds

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In the event of cancellation, a refund will be paid subject to a €45 administration fee; this must be received in writing by Friday 27th July 2007. There will be NO refunds for cancellations made after 27th July 2007, although substitutions will be accepted.

## Return completed registration form to

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Ms Helga Árvai  
 International Studies Center  
 Faculty of Adult Education and HRD  
 University of Pécs  
 Postal address: 7633, Szántó Kovács 1/B.  
 Pécs, Hungary  
 Tel/Fax : +36 72 251 300  
 www.pascal2007conf.pte.hu  
 e-mail: helga@isc.pte.hu

[www.pascal2007conf.pte.hu](http://www.pascal2007conf.pte.hu)

## REGISTRATION FORM

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Please complete this form clearly in block capitals.

Title: (e.g. Mr)	<input type="text"/>
Forename:	<input type="text"/>
Surname:	<input type="text"/>
Name for Delegate Badge:	<input type="text"/>
Organisation:	<input type="text"/>
Address:	<input type="text"/>
Postcode:	<input type="text"/>
Country:	<input type="text"/>
Telephone No:	<input type="text"/>
Fax No:	<input type="text"/>
Email:	<input type="text"/>
Dietary / Other Requirements:	<input type="text"/>

## Booking Options

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### Registration Fee

This includes all lunches, refreshments and social events throughout the conference and a copy of the conference proceedings.

- |   |                          |      |
|---|--------------------------|------|
| Standard Rate                                       | <input type="checkbox"/> | €450 |
| Early Booking Rate (payment before Sunday 13th May) | <input type="checkbox"/> | €350 |
| Single Day Attendance Rates - Monday 24th September | <input type="checkbox"/> | €210 |
| - Tuesday 25th September                            | <input type="checkbox"/> | €210 |

**TOTAL REGISTRATION FEE:** EURO € \_\_\_\_\_

### Social Events for Partners (delegates' registration fee includes attendance at social events)

- |                                    |                          |                         |
|------------------------------------|--------------------------|-------------------------|
| Welcome Reception (23rd September) | <input type="checkbox"/> | €45                     |
| Conference Dinner (24th September) | <input type="checkbox"/> | €45                     |
| Farewell Dinner (25th September)   | <input type="checkbox"/> | €45                     |
| Lunch for partners                 | <input type="checkbox"/> | €20 - No. of days _____ |

**PARTNERS SOCIAL EVENTS FEE:** EURO € \_\_\_\_\_

**TOTAL FEES:** EURO € \_\_\_\_\_

## Accommodation

The Hotels have limited places at our reduced prices and guests will be allocated on a first come first served basis. Please indicate the hotel and type of room required by ticking the relevant box below. The prices include breakfast and taxes.

Hotel Palatinus *** <a href="http://www.danubiusgroup.com/palatinus">www.danubiusgroup.com/palatinus</a>					
Superior Single Rm: 84 EUR B&B	<input type="checkbox"/>	Superior Double Rm: 90 EUR B&B	<input type="checkbox"/>	Superior Twin Rm: 90 EUR B&B	<input type="checkbox"/>
Standard Single Rm: 69 EUR B&B	<input type="checkbox"/>	Standard Double Rm: 75 EUR B&B	<input type="checkbox"/>	Standard Twin Rm: 75 EUR B&B	<input type="checkbox"/>
Hotel Pátia *** <a href="http://www.danubiusgroup.com/patia">www.danubiusgroup.com/patia</a>					
Superior Single Rm: 84 EUR B&B	<input type="checkbox"/>	Superior Double Rm: 90 EUR B&B	<input type="checkbox"/>	Superior Twin Rm: 90 EUR B&B	<input type="checkbox"/>
Standard Single Rm: 61 EUR B&B	<input type="checkbox"/>	Standard Double Rm: 67 EUR B&B	<input type="checkbox"/>	Standard Twin Rm: 67 EUR B&B	<input type="checkbox"/>
Hotel Laterum (Guest House) <a href="http://www.laterum.hu">www.laterum.hu</a>					
Single Rm: 40 EUR B&B	<input type="checkbox"/>	Double Rm: 60 EUR B&B	<input type="checkbox"/>	Twin Rm: 60 EUR B&B	<input type="checkbox"/>

Date of arrival: \_\_\_\_\_ Number of nights: \_\_\_\_\_

Date of departure: \_\_\_\_\_ Number of guests: \_\_\_\_\_

**TOTAL ACCOMMODATION FEES:** EUR \_\_\_\_\_

**GRAND TOTAL OF FEES (registration, social events & accommodation):** EUR \_\_\_\_\_

## Method of Payment

All payments must be in EUROS. Bankers' drafts and cheques should be made payable to

Name of organization: FEEK Kft.  
Address: 7633 Pécs, Páfrány Street 17.  
Name of bank: TAKAREKBANK RT.  
Address of bank: 1122 Budapest, Pethenyi koz 10.  
IBAN code: HU62-11512907-40697585-00000000  
SWIFT or BIC code: TAKHUHB  
When transferring quote reference: 'PASCAL – YOUR NAME'

Please note that all bank charges are paid by the applicant.

**Payments must be received before the conference commences.**

Please invoice\* my organisation for EUR \_\_\_\_\_

\* Please provide the organisation's name and address \_\_\_\_\_

\* Please provide the organisation's EU tax number (if applicable) \_\_\_\_\_

I enclose a payment of EUR \_\_\_\_\_

### Method of Payment

Bankers draft  Credit card  Debit Card

Name of Card Holder: \_\_\_\_\_

Card No: \_\_\_\_\_

Valid From: \_\_\_\_\_

Valid To: \_\_\_\_\_

Issue no (if applicable): \_\_\_\_\_

3-digit security number: \_\_\_\_\_

Amount to be debited: \_\_\_\_\_