

**PASCAL Center for Latin America and the Caribbean  
Spring Highlights**

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## 1 Dean of the new National School of Humanities and Education to be interviewed by the National Radio Network



Source: [https://twitter.com/amdc\\_mx/status/845382861222023168/photo/1](https://twitter.com/amdc_mx/status/845382861222023168/photo/1)

On March 25, 2017, Inés Sáenz, the Dean of the newly created School of Humanities and Education at Tecnológico de Monterrey will be interviewed on a national radio network. This will be the second part of a presentation aimed at sharing with the public the reach of the now national school. Dr. Sáenz is the Institutional Representative on the PASCAL Board.

The Tecnológico de Monterrey School of Humanities and Education covers academic programs, graduate and undergraduate courses, research and extension throughout the 31 campuses. Information on the Tecnológico de Monterrey programs and initiatives can be found at <https://www.tec.mx/en/inicio>.

## 2 “Arequipa: Knowledge City” project Kick-off



Source: <https://chaskatours.com/sites/chaskatours.com/files/styles/large/public/arequipa-sunset-plaza-di-armas.jpg?itok=Q4DvifbP>

On March 31 and April 1<sup>st</sup>, an international team will gather in Arequipa, Perú to launch the local Knowledge City initiative. Funded by the Peruvian National Science Agency, CONCYTEC, the project aims at mapping the Capital System of the City as the foundations for a Knowledge-based Development Plan. The International Advisory Team is headed by members of the Knowledge Society Research Group at Tecnológico de Monterrey – closely associated to the Pascal Center - and includes a delegation from Universidad de Caxias do Sul in Brazil, where a research group has been advancing the capital systems agenda over a decade. The local team will be based at Universidad de San Agustín and will convey participants from Civic Groups, Government, Industry and Academia.

### 3 Launching of Nonaka International Academy at iKM2017

2017年 iKM2017



In the context of the International Conference on Innovation and Knowledge Management – iKM2017 - held at Tsinghua University, Beijing on March 16 and 17, an international tribute was presented to Ikujiro Nonaka, Professor Emeritus at Hitotsubashi University in Japan. Professor Nonaka has won wide-ranging recognition for his work in developing the theory of Knowledge-based Management. He is the most cited author in the field and an influential scholar in Management Theory at large. In Spring 2002, he was conferred with a Purple Ribbon Medal by the Japanese government, and elected a member of the Fellows Group of the Academy of Management in the United States, becoming the first Asian scholar among the Group’s members. He was included in the Wall Street Journal’s 20 “Most Influential Business Thinkers (May 5, 2008).” In Autumn 2010, he was conferred with the Zuihōshō, or The Order of the Sacred Treasure, Gold Rays with Neck Ribbon, for outstanding achievement, and long-service and contributions to education. In June 2012, he received the Eminent Scholar Award from the Academy of International Business. In November 2013, he was presented with the Lifetime Achievement Award by Thinkers50 which is given to someone who has had a long-term impact on the way people think about and practice management. He was elected as a member of the Japan Academy in January 2016.

This was also the occasion for the official launching and first assembly of the Nonaka International Academy. The Academy will pursue high-level research collaboration in Knowledge-based Management and Development studies between specialists across the world. Amongst the Academy founders and keynote speakers at the conference was Professor Francisco Javier Carrillo, Head of the Knowledge Society Research Group at Tecnológico de Monterrey and Director of the Pascal Center for Latin-America.

## 4 Upcoming Knowledge Cities Conference KCWS 2017



Image: <http://knowledge-cities-world-summit-2017.site123.me>

The annual Knowledge Cities World Summit (KCWS-2017) will be hosted this year by the Peruvian city of Arequipa. Guarded by volcanoes, a wonderful climate, the city of eternal blue sky, the city that holds in its streets the magic of a historic past and its continuity in the present, with its own label, with personality, style and spirit, a city of which one never gets tired to see and know, a city in which the mixture of the times flows harmoniously.

The 10th Knowledge Cities World Summit 2017, that has been held in countries around the world is coming to South America for the second time. Since Arequipa is willing to be an example for others who wish to follow the same path, the theme of 'Emerging Knowledge Cities' has been selected as the overall theme of KCWS-2017.

The Summit aims to contribute to the discussion on the importance and trends of Knowledge-based Development theory and practice. Academics, professional practitioners, civil servants and policy-makers from around the world are shall join the dialogue from a wide range of disciplines to share their knowledge and experiences with summit delegates. In addition to significant academic and professional presentations, the Summit also will provide opportunities for practical exercises in workshops and small group sessions in innovative formats.

Several speakers associated to the Pascal Observatory will participate, adding to the wealth on inputs representing the state-of-the-art in urban knowledge-based development.