Kaunas as a learning city

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Presentation
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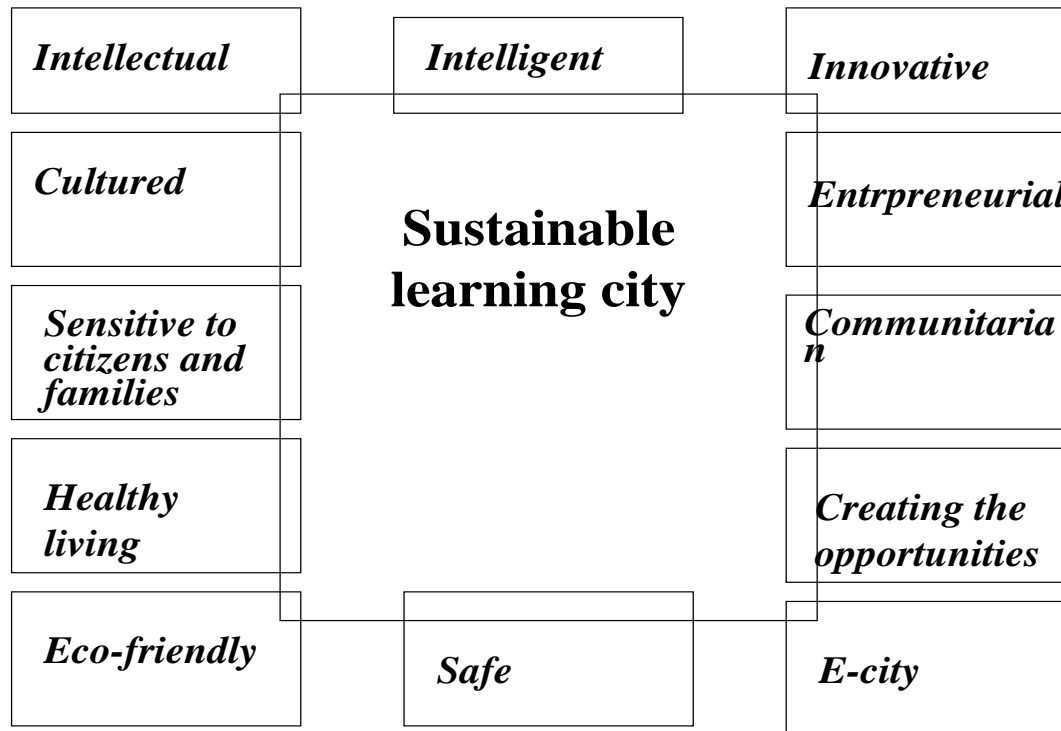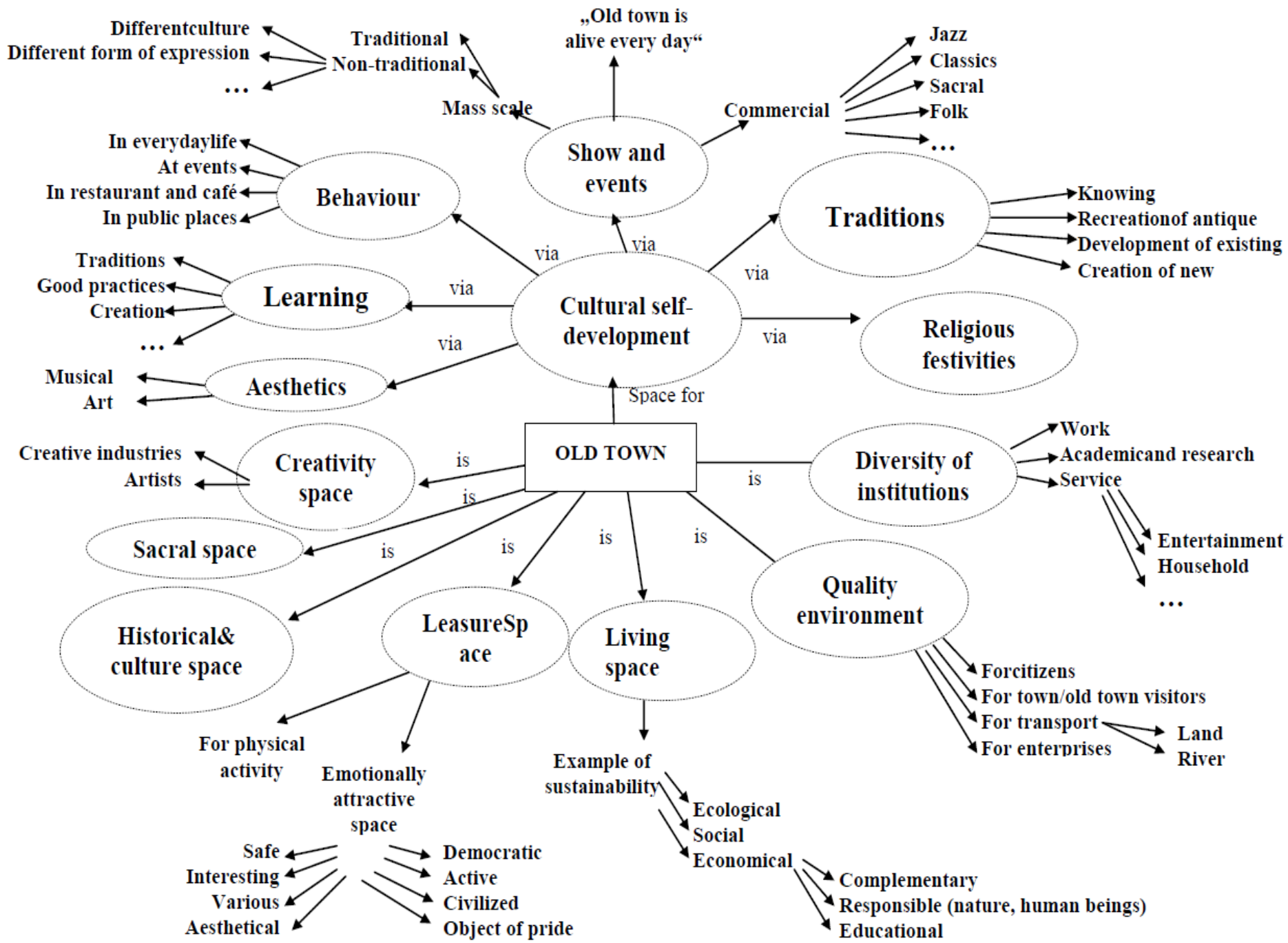"Reimagining Inclusive Economic Futures"
25 11 2020

Kaunas development into a Learning City (LC)

- **I phase _Initiation_** (2001 – 2002): Kaunas city has started its process of becoming the LC, the initiator - KTU Institute of Education Science; the citizen conference „Learning city – vision of Kaunas future" (2001), forum „Kaunas towards the learning and enabled city of knowledge economy: priorities for education" (2002); research on the learning needs of Kaunas citizens and presentation of findings to the Municipality.

- **II phase _Moving_** (2003 – 2008): SWOT analysis of Kaunas as a LC, development of the methodology and strategy towards the LC; research of 396 organizations in the city and 14 learning partnership networks. Becoming members at the European network of learning cities PASCAL; participation in projects coordinated by PASCAL; preparation and implementation of the research project ŽINOVA (financed by Research Council of Lithuania), which resulted in 2 monographs and 3 scientific studies.

- **III phase _Becoming_** (2009 – 2017): promotion of initiative of citizens, communities and educational organizations; founded the association „Šviesuva"; involving young and adult people into learning processes; creation of Kaunas Old Town Revitalization Strategy and 4 educational itineraries in the Old Town, collaboration with UNESCO (Kaunas membership in the global netwotk of LCs in 2016); 11 papers on LC issues.

- **IV phase _Sustainable development_** (2018- till now): integration of the efforts economical, cultural (the preparation to become European culture capital in 2022), educational, health and infrastructure development.

Kaunas vision as a LC

Intellectual	Intelligent	Innovative
Cultured	**Sustainable learning city**	Entrpreneurial
Sensitive to citizens and families		Communitarian
Healthy living		Creating the opportunities
Eco-friendly	Safe	E-city

Differentculture

Different form of expression

…

Traditional

Non-traditional

Mass scale

„Old town is alive every day"

Jazz

Classics

Sacral

Folk

…

Commercial

Show and events

Traditions

Knowing

Recreationof antique

Development of existing

Creation of new

In everydaylife

At events

In restaurant and café

In public places

Behaviour

via

via

Traditions

Good practices

Creation

…

Learning

via

via

Cultural self-development

via

via

Religious festivities

Musical

Art

Aesthetics

Space for

Creative industries

Artists

Creativity space

is

OLD TOWN

is

Diversity of institutions

Work

Academicand research

Service

Entertainment

Household

…

Sacral space

is

is

is

is

is

Quality environment

Historical& culture space

LeasureSpace

Living space

Forcitizens

For town/old town visitors

For transport

For enterprises

Land

River

For physical activity

Emotionally attractive space

Example of sustainability

Ecological

Social

Economical

Complementary

Responsible (nature, human beings)

Educational

Safe

Interesting

Various

Aesthetical

Democratic

Active

Civilized

Object of pride

Entrepreneurial eco-system

Social

- Networking
- Values
- Reputation
- Social structure
- Community
- Business culture
- Organizational learning

Intellectual

- people
- Knowledge
- Innovations
- Absorptive capacity
- Research and education

Developmental capital

Institutional

- Public management
- Business support
- Business environment
- Professional training
- Active business community
- Attitude towards business

Economic

- Finance
- Industrial structure
- Market structure
- Entrepreneurship
- Productivity
- Value chains

Infrastrucural

- Logistics
- Energy
- Technologies
- Place
- Specific resources

Key principles of smart development

1. Creation of **ecosystem** favourable for creativity, innovations and entrepreneurship
2. Empowering of individual and organisational **learning**
3. Creation of co-operative **community culture**
4. **Networking and clusters development**
5. Decision making is grounded on scientific knowledge and **re-thinking of best practices**
6. Employing **uncommon sense** for discovering the approaches, methods and resources for the development.
7. Employing the philosophy of **shared value creation**
8. **Sustainable** development