

March 2021

Dear Colleague,

The PASCAL International Observatory, the European Museums Academy and SoPHIA are inviting you to attend a virtual workshop focussed on the theme of:

***'Cultural Heritage and Impact Assessment'***

The workshop will present a cultural heritage model which can be adopted for measuring progress and we will demonstrate how it has been implemented. An open discussion will follow. The workshop is seeking to bridge the gap between research, policy, and practice in finding workable solutions for improving services.

The model would be of interest to researchers, policy makers and practitioners currently working in or with an interest in the field of museums and heritage, researchers and teachers or anyone who feel they could benefit from a better understanding of impact assessment.

The workshop will be offered on:

**Wednesday April 28<sup>th</sup> from 11a.m to 1 p.m; Paris time; 10 am - 12 noon London time;**

and

**Wednesday May 19<sup>th</sup> from 4 - 6 p.m Paris time ; 3- 5 pm London time**

**Please chose the time that best suits. Workshops numbers are limited, and early registration is advised to avoid disappointment.**

**For registration, please e – mail Alberto Cerezo at [info@sophiaplatform.eu](mailto:info@sophiaplatform.eu) with your name, and details (position/organisation) as appropriate. Alberto will register you for the virtual workshop and send you joining instructions.**

We very much look forward to welcoming you to the event.

Yours sincerely,

Rob Mark

PASCAL Learning Cities, Coordinator

[www.lcn.pascalobservatory.org](http://www.lcn.pascalobservatory.org)

Henrik Zipsane

European Museum Academy, Director

<http://europeanmuseumacademy.eu/>

Michela Marchiori

Roma Tre University, Professor

Coordinator of SoPHIA

<https://sophiaplatform.eu/en>