

global 2020
LEARNING
FESTIVAL

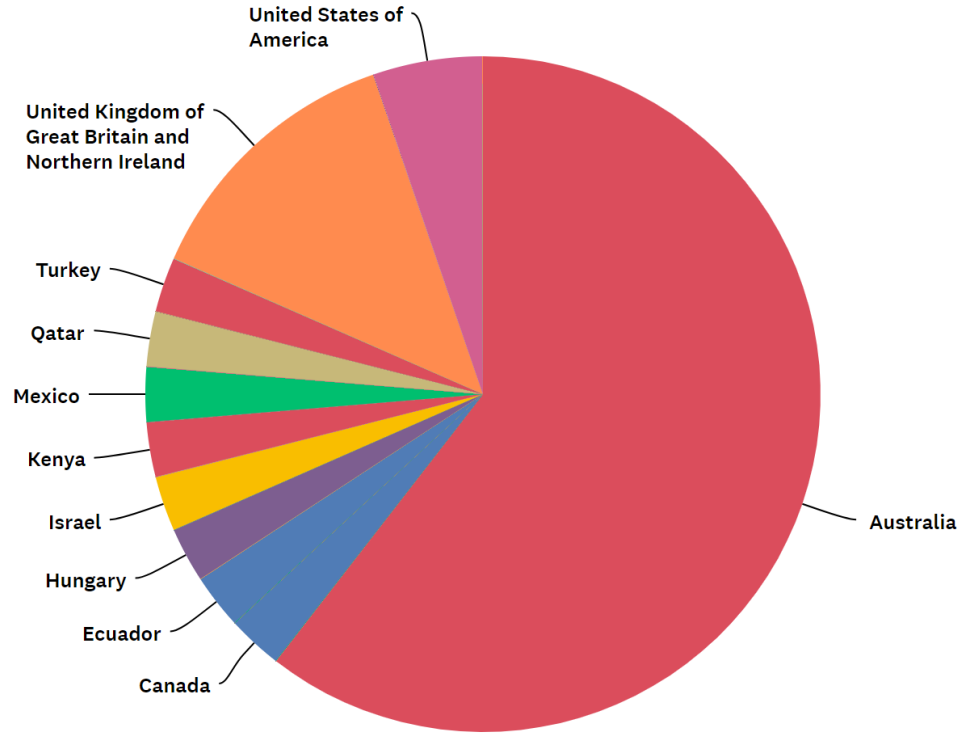
2020 Event Host Post Festival Survey

September 2020

Overview

- 110 events registered from 12 countries
- The events represented various sectors including university, youth, disability, community development, local government, education, state government and libraries
- Over 8500 people logged in and attended different events, as well as viewing recordings
- Over 250 presenters shared the floor across the four days to share their ideas on learning across all the events
- There was a recurring theme of partnership, networking and connection
- The survey results is from 38 hosts

Countries Represented



Leading up to the event

- 55.5 % of the hosts first heard of Global Learning Festival (GLF) from one of the festival co-leads, the rest heard mostly from their networks
- The hosts who participated in the GLF Working Group (WG) fortnightly planning meeting felt that it was a great space to network and learn from others.

‘great to meet colleagues in such a diverse range of nationalities..’

- Event promotion; over 90% promoted their events through social media

Support from the Festival Organizers



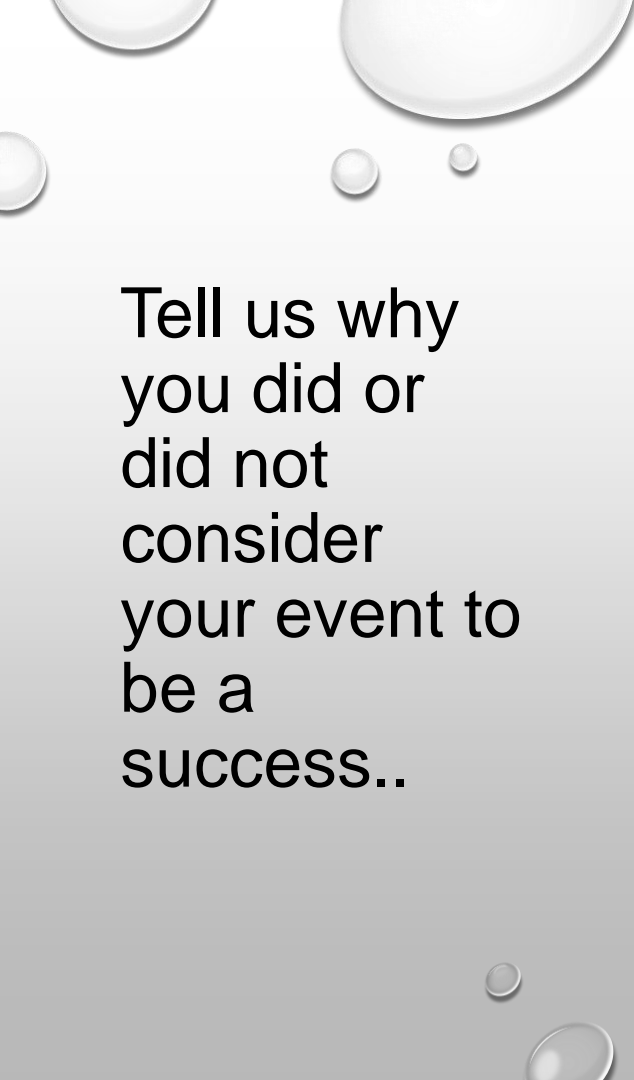
60% felt that
the support
was
extremely
helpful



*'It was an
eye-opening
experience
for me'*



Some hosts
were not
aware of the
WG



Tell us why
you did or
did not
consider
your event to
be a
success..

Most hosts considered their events a success because

- there was great attendance and engagement from participants
- they had no tech glitches
- attendees were unknown to the hosts

While others not so much so because

- they had few participants attend the event
- experienced technical glitches
- they felt that the discussions didn't link in with the topic as effectively and seemed confusing at times

Feedback on benefits of participating in the 2020 GLF

- Some of the comments were;
 - opportunities for future collaborations from the networks formed
 - exposure to new audiences and networking, sharing culture.





Do you think
that your event
has had any of
the below
perceived
impacts on
participants?

- Overall, most felt that their audience learned a new skill and new knowledge

'by end of the session, most of the parents felt more confident about knowing their kid's online lives, had better strategies to discuss the sensitive issues'

- supporting wellbeing during Covid
- some skills and strategies and ideas of how to grow some positives out of this pandemic



Satisfaction with the broader organization of the GLF

- over 50% completely satisfied, and about 40% were satisfied

'I think the co-leads did a fantastic job in bringing together such an amazing collaborative event in such a short space of time'

'The team from Wyndham and Melton were very responsive, adaptable and flexible'

'We were given very little lead time to participate'

'I am not fully aware of the broader GLF arrangements'

What impact did participating in the 2020 GLF have on you personally?



'It was great to connect with so many people from different parts of the world and collaborate meaningfully- particularly to be able to pull off such a successful digital initiative during the pandemic is rewarding!'



'The GLF was empowering.'



'Overall happy with experience'



'I felt more confident after hosting a program on Global festival'



Overall rating of the 2020 festival; Excellent

- Would you be open to participating in the 2021 global learning festival?
 - close to 98% said yes, the rest were unsure
- How likely is it that you would recommend hosting an event in the next festival to a friend or colleague?
 - extremely likely to recommend to others



Areas of improvement around promotion and marketing

Suggestions for way forward;

- single platform, consolidated registration process for all events
- longer lead time
- ensure use of logo on social media channels can be made available to place on participating organizations graphics/visuals