# Lifelong learning for health: Enacting the Yeonsu Declaration for Learning Cities

**Webinar series**

**June-November 2022**
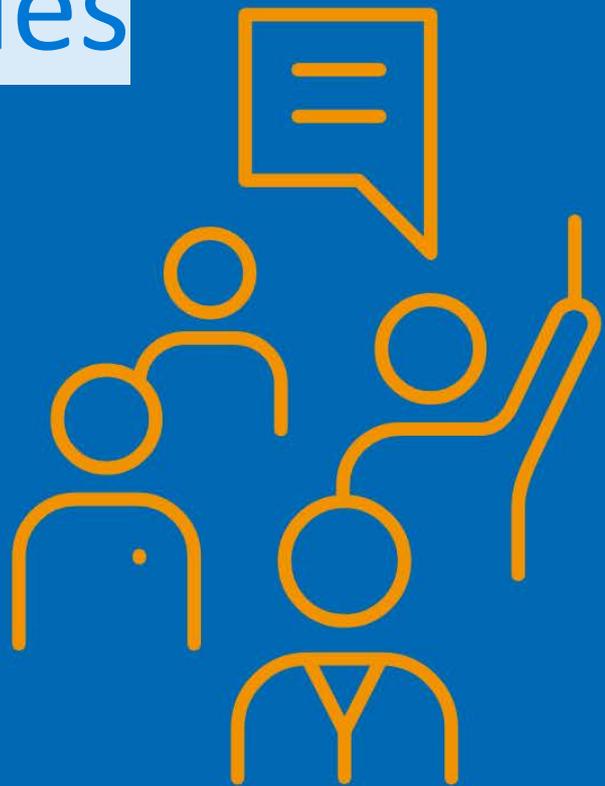
# Concept note

*Towards a health learning pathway for all*

## Background

**A key outcome of the fifth International Conference on Learning Cities (ICLC 5) was the Yeonsu Declaration for Learning Cities, which affirmed a commitment to lifelong learning for health (LLLH).**

Members of the UNESCO Global Network of Learning Cities (UNESCO GNLC) endorsed concrete plans for the development and implementation of lifelong learning policies, thereby raising awareness of and inspiring action in support of healthy living in cities. Against the backdrop of the COVID-19 pandemic, LLLH has the potential to strengthen cities' health education provisions, boost their capacities to adapt to the health-related needs of the local population, and strengthen their resilience to future challenges.

## Rationale

The UNESCO Institute for Lifelong Learning (UIL) and the UNESCO Chair Global Health and Education (GHE) are collaborating to develop a roadmap for the enactment of the Yeonsu Declaration, which UNESCO GNLC members, ICLC 5 participants and partners are invited to co-create. This roadmap will guide cities in promoting LLLH and will be shaped by a three-part webinar series that will investigate the stages of conceptualizing LLLH for policy development and implementing policy to build a 'health learning pathway for all'.

A health learning pathway for all serves as the mechanism and process through which LLLH policy is actualized. It involves the assessment of existing materials, financial and human resources, as well as the identification, mobilization and streamlining of potential resources to enact LLLH in an integrated, equitable and inclusive manner. Placing sustainability at its core, this pathway is anchored to the UN Sustainable Development Goals, towards which learning cities continue to strive.

To lay the foundation for LLLH policy development, the first webinar in this series will focus on conceptualizing LLLH, raising awareness of the role of cities, and discussing the establishment of an intersectoral task force – involving stakeholders in education, health and other sectors – to oversee cities' LLLH strategies. Following this initial step, the second webinar will address the process of conducting an LLLH inventory within a city and developing an action plan for a comprehensive health learning pathway for all that integrates the activities of all stakeholders across formal, non-formal and informal settings. This will be followed by the third and final webinar, which will discuss LLLH policy implementation strategies. To ensure the sustainability of LLLH, the third webinar will also examine monitoring and evaluation mechanisms and ways to enhance policy visibility.

## Webinar series schedule

There will be three webinars in the series. Each one will be streamed via **Zoom** from **13:00 to 14:30 (CEST).**

| | Date and time | Thematic focus |
|---|---|---|
| **Webinar 1** | Wednesday, 1 June 2022<br><br>**13:00 to 14:30 (CEST)**<br><br><br>Zoom registration:<br><br><br>https://us02web.zoom.us/webinar/register/WN_vKWMEMypReSeHt8HYgTuPw | LLLH: Conceptualizing, raising awareness and developing policies |
| **Webinar 2** | Wednesday, 7 September 2022<br>**13:00 to 14:30 (CEST)**<br><br><br>Zoom registration:<br><br><br>https://us02web.zoom.us/webinar/register/WN_5E-IXLz9QVS7bnGUocktDA | Spaces, institutions and actors: Towards a health learning pathway for all |
| **Webinar 3** | Wednesday, 16 November 2022<br>**13:00 to 14:30 (CEST)**<br>Zoom registration:<br><br>https://us02web.zoom.us/webinar/register/WN_xo-pQ_jiRVuuYOTXOEL_cA | LLLH policy implementation and visibility |

## Webinar structure

To open each webinar, UIL and the UNESCO Chair GHE will (re)introduce the roadmap and summarize the commitments to be addressed in that particular webinar. Then, pre-selected cities will be invited to present their good practices and experiences in relation to those commitments. The webinars will end with a discussion of the day's key points.

## Webinar series outline

**Webinar 1. Lifelong learning for health: Conceptualizing, raising awareness and developing policies**

The focus of this webinar will be on conceptualization, awareness-raising and policy development in learning for health at the local level. LLLH will be conceptualized in a way that can be adapted to each unique city context, and its role in helping cities achieve the SDGs will be highlighted. In addition, the question of how to raise awareness of the role of cities in spearheading LLLH initiatives, including those concerning health literacy and citizenship for health, will be addressed. To initiate policy development processes, the webinar will explore the process of establishing an intersectoral taskforce to oversee a city's LLLH policy.

- Thematic Focus 1: Conceptualizing LLLH to build a local lifelong learning for health policy that contributes to the achievement of the SGDs while paying attention to local contextual factors;

- Thematic Focus 2: Raising awareness and garnering private and public support on the role of cities in promoting learning for health, including the areas of health literacy and citizenship for health;

- Thematic Focus 3: Establishing an intersectoral taskforce to initiate and oversee LLLH policy development.

**Webinar 2. Spaces, institutions and actors: Towards a health learning pathway for all**

The focus of this webinar will be on conducting an LLLH inventory of resources in cities and then developing a city-based action plan for a comprehensive health learning pathway for all, which integrates formal, non-formal and informal learning spaces – including institutions – to actualize a multisectoral approach to LLLH. Light will be shed on how to enhance the quality of intersectoral collaboration by, for example, overcoming communication hurdles between sectors. Other points to be addressed include the sustainable expansion of the health learning pathway and its impact on community resilience.

- Thematic Focus 1: Assessing existing LLLH inventory and resources as a first step toward developing an LLLH action plan;

- Thematic Focus 2: Developing an action plan for a health learning pathway for all which considers the roles of all stakeholders and integrates formal, non-formal and informal learning spaces across diverse settings and institutions;

- Thematic Focus 3: Promoting LLLH as a means to sustainably build community resilience in cities.

**Webinar 3. Sustainable policy implementation and visibility**

The focus of this webinar will be on policy implementation. Sustainable policy implementation strategies that involve all stakeholders within and beyond the education and health sectors will be discussed. Exchanges will also address the importance of local people's participation – and in particular the participation of vulnerable groups – in initiatives fostered by policy implementation. This third and final webinar will also involve a discussion on monitoring and evaluation mechanisms and the enhancement of LLLH policy visibility.

- Thematic Focus 1: Involving stakeholders within and outside of the health sector and coordinating their efforts during LLLH policy implementation;

- Thematic Focus 2: Ensuring local people's participation in LLLH policy implementation, with a focus on vulnerable groups;

- Thematic Focus 3: Strengthening the monitoring and evaluation of LLLH and enhancing policy visibility.

## Outputs and outcomes

The major output of this webinar series will be a final, co-created roadmap for the enactment of the Yeonsu Declaration for Learning Cities. It is also expected that the series will generate data and information on how UNESCO GNLC member cities and ICLC 5 participants are enacting the Yeonsu Declaration and promoting LLLH. Further outputs include cities' LLLH inventories and step-by-step action plans to build a health learning pathway for all.

For cities and partners beyond the UNESCO GNLC, the webinars will provide an opportunity to join a rich exchange on LLLH policy development and initiatives, as well as revealing learning city development processes across UNESCO GNLC member cities. This may serve as a starting point for further involvement and, in some cases, future membership in the network. In terms of outcomes, LLLH policies are expected to be developed and implemented in cities and progress shared at the sixth International Conference on Learning Cities.

## Organizers

UNESCO Institute for Lifelong Learning (UIL) in collaboration with the UNESCO Chair Global Health and Education

## Working languages

English, French and Spanish

## Platform

Zoom (registration links above)

## Contact

UNESCO Global Network of Learning Cities (UNESCO GNLC)
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## UNESCO – a global leader in education

Education is UNESCO's top priority because it is a basic human right and the foundation for peace and sustainable development. UNESCO is the United Nations' specialized agency for education, providing global and regional leadership to drive progress, strengthening the resilience and capacity of national systems to serve all learners and responding to contemporary global challenges through transformative learning, with special focus on gender equality and Africa across all actions.

## The Global Education 2030 Agenda

UNESCO, as the United Nations' specialized agency for education, is entrusted to lead and coordinate the Education 2030 Agenda, which is part of a global movement to eradicate poverty through 17 Sustainable Development Goals by 2030. Education, essential to achieve all of these goals, has its own dedicated Goal 4, which aims to **"ensure inclusive and equitable quality education and promote lifelong learning opportunities for all."** The Education 2030 Framework for Action provides guidance for the implementation of this ambitious goal and commitments.

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