

		An Entrepreneurial Learning City/Region
1	Encourages	all its organisations, public and private, to become learning organisations
2	Links	its educational and wealth-creating organisations to develop in partnership with each other
3	Markets	the advantages of the learning city/region as an incentive for inward investment
4.	Identifies and develops	the skills, attributes and structures that allow people and organisations to adapt to a fast-changing world
5	Develops	cradle to grave lifelong learning strategies that create a culture of learning throughout the city/region
6	Releases	the power of modern technologies in the service of education, business and industry and communities
7	Increases	entrepreneurial education in schools and further and higher education
8	Ensures its future	through long-term strategies to foster innovation and creativity in all aspects of city/region development
9	Optimises	all its human, intellectual, geographical, historical, technological and natural potentials
10	Looks outward.	Joins international networks to open all its citizens and organisations to learn from other countries, peoples, cultures and ideas. Treats the outside world as a huge additional resource
11	Embraces and celebrates	the wealth-creating opportunities of diversity
12	Recognises, and activates,	the synergies between social, cultural, educational, environmental and economic growth policies
13	Concentrates	on employability as the well-spring of employment
14	Unlocks	the talents, experience, expertise, ideas and goodwill within all its communities
15	Engages	the people in determining the city/region's future through consultation processes that educate as well as seek opinion

In the First column put a mark from 1 to 5 for how you see your own city/region's performance

1= Appears to have no knowledge of what this means

2= Has some knowledge but no plan and no implementation

3= Has developed a policy but barely implements it

4= Has a policy and a strategy and partially implements it

5= Fully implements the strategy throughout the city/region

Norman Longworth@gmail.com