

A woman in traditional colorful clothing is smiling while working on a textile project. She is wearing a purple and red patterned top and a red skirt. She is holding a string of beads and a wooden tool. In the background, other women are also working on similar projects. The scene is set outdoors under a wooden structure.

Smile Together Partnership

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Call for Proposal

What Is the Smile Together Partnership?



The Smile Together Partnership is a program launched by the Work Together Foundation of Korea in 2011 with the intent of supporting the establishment and operation of social enterprises in developing countries, thereby creating locally-based sustainable jobs for low-income families, alleviating child poverty, and improving quality of life.

The program assists the heads of low-income households in finding employment and engaging in productive activities towards independently raising and educating their children.

The program also provides character-building education and occupational training for under-educated youth towards their becoming a capable part of the workforce and bringing pride to their local communities.

Through the Smile Together Partnership, the Work Together Foundation seeks to increase quality jobs, support effective parenting, childcare and education for children in poverty, and promote and protect human dignity and social inclusion in developing countries.

Key questions when selecting enterprises/organizations to benefit

- Is the enterprise/organization embedded in the local community and does it work with local people?
- Does the enterprise/organization support the development of leadership in local youth to lead enterprise/organization projects in the future?
- Does the enterprise/organization run on a sustainable business model that does no harm to local culture, society, or the environment?
- Does the enterprise/organization contribute to alleviating the fundamental problems behind child poverty?



Smile Together Partnership is a program of the Work Together Foundation that supports developing countries through donations from the SBS Hope TV Campaign.



The 5th Smile Together Partnership Call for Proposals

The Work Together Foundation is recruiting partner organizations and enterprises to work together towards resolving child poverty in developing countries by establishing and/or running effective social enterprises/organizations.

- Core funding period** | January 2017 to December 2019
fund support can be renewed for up to three years depending on the given organization's performance
- Host** | The Work Together Foundation
- Eligibility** | Organizations in or outside Korea that seek to eradicate child poverty and other related issues in developing countries by establishing and/or running social enterprises/profit arms attached to organizations
- Support includes** | (1) USD 30,000 to USD 50,000 provided for each organization per year on average;
(2) Non-financial support and assistance to enhance the social impact and financial autonomy of given social enterprises/organizations (including technical resources, marketing support, and management consultancy services); and
(3) Opportunities for given enterprises to promote themselves through participation in international events (assistance with travel costs provided through the Happily Ever After Project).
(2) and (3) provided upon request by the given enterprise, and according to the availability of matching resources from the Work Together Foundation.

Program Schedule

Application

- Announcement** | The program will be advertised and inquiries received from Friday, July 1, 2016, to Wednesday, August 31, 2016.
- Application period** | Partnership proposals will be received from Thursday, September 1, 2016, to 17:00 on Friday, September 30, 2016 (Korean Standard Time).
- Eligibility** | The program is open to any organization in or outside Korea with a business model to establish and run social enterprises capable of decreasing child poverty in developing countries through job creation for parents and youth.
- Required documents** | (1) STP cooperation Proposal (one copy - see the Document Form);
(2) Organizational statement (one copy - including details on the organization's financial autonomy, budget and expenses from its activities of the past three years);
(3) Curriculum vitae and certificate of employment of the organization's representative (one copy each);
(4) Corporate registration, nonprofit organization registration, business registration, or other officially issued ID (one copy each). *All required documents must be in Microsoft Word format (.doc) or scanned images (.pdf) format.
- Channel of submission** | All submissions are to be received via **e-mail only**.
- E-mail** | global@hamkke.org



Required Information for Cooperation Proposals

[See the Proposal Form](#)

- Background information on the project site/region
- Specific social issue(s) to be tackled
- Competitiveness and sustainability of the project
- Detailed plans and budget for establishing and/or running the proposed social enterprise
- Project model(s) for supporting poor children, along with expected social impact
- Details of requested STP support
- Plan(s) on advertising the Smile Together Partnership

Process

for the 5th batch of STP partners

- Announcement of opening of partner selection for the Smile Together Partnership
- Call for proposals to become STP partners by enterprises/organizations in or outside Korea
- Feasibility evaluations, site inspections, and proposal presentations and interviews of applying organization representatives
- Selection of partner organizations
- Signing of partnership agreements and payment of financial support (this December)
- Delivery of non-financial support customized to each project
- Monitoring and evaluation of results

○ Contact information

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Introducing the Smile Together Partnership Partners



○ CAMP Sewing Center by CAMP Asia Inc.

CAMP Sewing Center strives to alleviate poverty among the urban poor and single-parent families in Towerville, Bulacan, who were relocated from Metro Manila from Metro Manila, and also provides meals for undernourished children and childcare.

Location : Towerville, the Philippines



○ Craft Peace Café by Banteay Prieb

Run directly by JSC Banteay Prieb, the Craft Peace Café in Cambodia supports producers with disabilities and their families towards economic self-sufficiency. The Café also provides wheelchairs and housing assistance for disabled children and youth.

Location : Phnom Penh, Cambodia



○ Café ZumSun by Phoudindaeng Youth Center

Café ZumSun is part of the Phoudindaeng Youth Center, which supports youth leadership in Laos. The Center works to improve the living standards and education for children and youth living in poor rural areas

Location : Vang Vieng, Laos



○ Lotus Hope & Beauty Center by Lotus World

Lotus Hope & Beauty Center supports children and youth in Cambodia from poor families towards independence through beauty care training for youth and living assistance, and connecting them to donors and volunteers from one of the well-known beauty salons in Korea, Lee Chul Hair Ker Ker.

Location : Siem Reap, Cambodia



○ Friends 'n' Stuff by Friends-International

Established by Friends-International as a program to support home-based production and handicraft manufacturing among low-income Cambodian families with children, Friends'n'Stuff runs retail outlets where local producers can sell their goods, and assists low-income families with training, production, and sales of hand-made products.

Location : Phnom Penh, Cambodia



○ Sapa O'Chau

Sapa O'Chau is a travel agency that helps to improve quality of life for ethnic minority families in the Sapa region. STP support helps with running the travel agency, a café, and the Sapa O'Chau Training Center.

Location : Sapa, Vietnam



○ HoshiZora Tour & Travel by HoshiZora Foundation

The HoshiZora Foundation aspires to educate and improve the living conditions of children in poor neighborhoods through its social enterprise travel agency as well as scholarships and financial assistance.

Location : Yogyakarta, Indonesia.



○ Oasis of Life Center by On Eagle's Wings Development Foundation

The Oasis of Life Center strives to create jobs and improve the living conditions for local farmers through assistance with production and sales of goat milk.

Location : Quezon City, the Philippines



○ Timorgator Cookie by Global Civic Sharing

Global Civic Sharing encourages local communities to set up neighborhood enterprises to bake and sell cookies, and provides nutrition education and meals for 1,000 children living in poverty.

Location : Lautem District, East Timor



○ Wakami by Grupo Saqil

Wakami provides jobs, through hand-made accessories, for over 500 mothers living at isolated locations. It seeks to develop communities with diverse projects and holistic methods. With STP, Wakami supports the manufacture and sale of fashion accessories by improving the channels of supply and distribution and developing a certification procedure for such products.

Location : seven regions in Guatemala



○ Hand Made Café by Eldany Charitable Foundation

The Eldany Charitable Foundation supports over 6,000 people with disabilities through occupational training. At the Café, it sells organic food and provides art classes for all, while providing on-the-job training for youth with disabilities.

Location : Almaty, Kazakhstan



○ Spouts of Water

This venture provides ceramic water purification filters for two dozen schools, allowing over 10,000 local children and teens to study in a more sanitary environment without the worry of waterborne diseases. The program also enhances access to clean drinking water through sales of purification filters, with a variety of affordable payment methods offered to the local population.

Location : Katala, Uganda



○ Good Hands Nepal by Good Hands International

Good Hands Nepal provides dressmaking classes for women from low-income families, and helps them find work either as seamstresses for the Good Hands social enterprise or as entrepreneurs in their own right. The program also provides childcare and services for working women and their children at its daycare center.

Location : Kathmandu, Nepal



○ Wahahatripti by Tripti

This program provides training and employment, as well as assistance with entrepreneurial efforts, aimed at youth from low-income families who suffered from the recent earthquake in Nepal. Classes on offer include ones on growing coffee plants, barista art, baking, and weaving.

Location : Kathmandu, Nepal



○ Happy Farm

Happy Farm brings homeless families into a farming community and assists their children in receiving the education they need through assistance to the heads of each household in the form of chicken farming for income. Happy Farm also plans to support a project to report the births of the children of the Aeta people.

Location : Pampanga, the Philippines



○ Igting Organic Farm by CAMP Asia Inc.

Igting Organic Farm is a social enterprise for organic chicken farming. The farm provides employment for people forcibly evicted from their residences in urban areas, and also provides nutritionally-balanced meals for local children living in poverty.

Location : Bulacan, the Philippines

Non-financial support includes

- (1) Management consultancy services and marketing assistance
- (2) Connection to other marketing / pro bono networks / financial resources
- (3) Introduction of the projects into the Korean media (SBS Morning Wide, etc.) and
- (4) Opportunities to participate in international events, including the Asian Social Entrepreneurs Summit (ASES) and the Social Enterprise World Forum (SEWF), to promote the projects and support the people involved.